

SPONSORSHIP

PROSPECTUS



Giz A Break



WE LIVE AND WORK ON ABORIGINAL LAND. WE ACKNOWLEDGE THE REGISTERED ABORIGINAL PARTIES AS THE TRADITIONAL OWNERS OF THE LANDS OUR ADVENTURES TAKE PLACE ON.

- YORTA YORTA COUNTRY (LOWER GOULBURN RIVER AND MURRAY RIVER)**
- TAUNGURUNG & GUNAIKURNAI COUNTRY (ALPINE REGION)**
- EASTERN MAAR COUNTRY (OTWAYS)**
- BARENGI GADJIN COUNTRY (VICTORIAN DESERTS)**

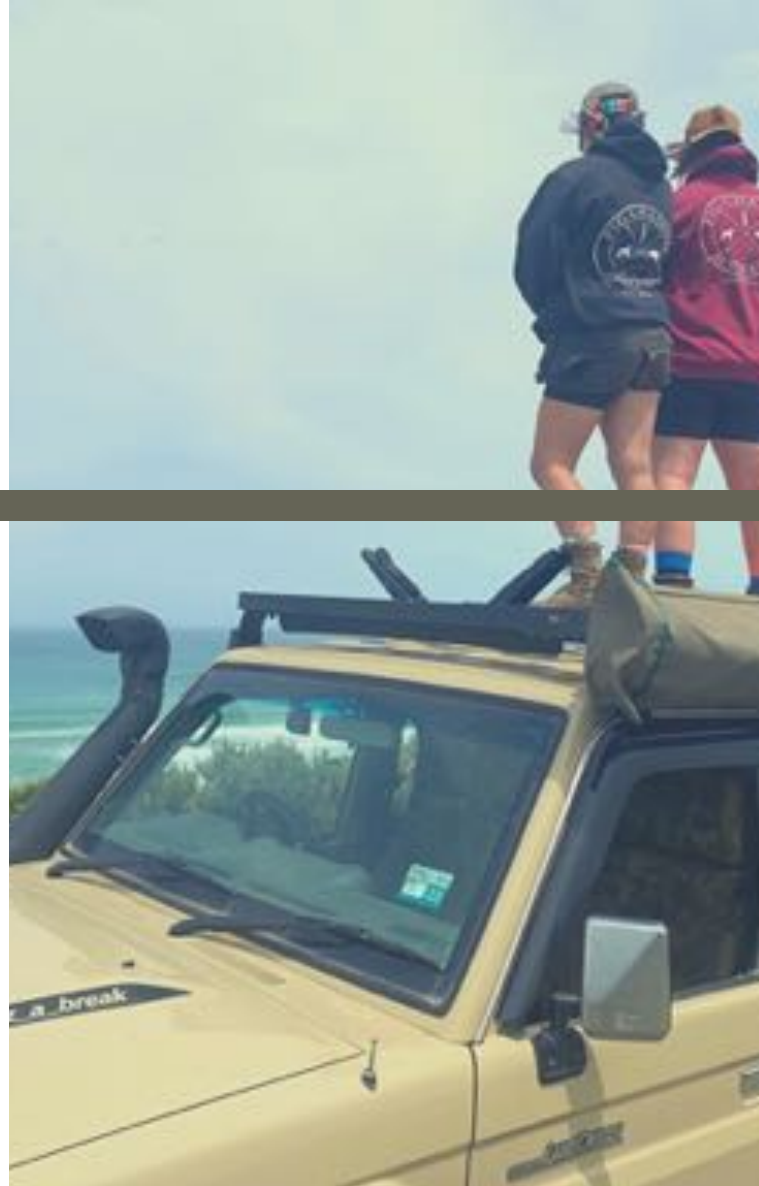
WE ARE ACUTELY AWARE OF, AND CELEBRATE, THE FACT THAT ABORIGINAL CULTURES ARE THE OLDEST SURVIVING CULTURES IN THE WORLD, AND WE INCLUDE PRE-COLONIAL HISTORY AND TRUTH TELLING IN OUR ADVENTURES.

WE NEED HELP TO KEEP DOING IT.

We are an award-winning registered charity that wraps health promotion into an off-road touring format. The idea is to package mental health prevention in a way that it becomes accessible and acceptable for young people - giving them an exciting, new, and memorable (and sometimes life-changing) experience. No classroom can do what the great outdoors do. Frankly, most young people we want to reach don't respond to classroom or clinical settings, and they don't respond to "softer" forms of outdoor education. See, you could say that the off-road format gives us street cred in participants' eyes (because it is pretty cool) and this allows them to engage with open heart and mind.

A SOLID GROUNDING

We use proven theoretical frameworks to design our initiatives and can demonstrate that participants have an enduring benefit that extends well beyond their own personal sphere. We are fully insured, hold working with children checks and police checks, four-wheel driving certificates, postgraduate qualifications in health and social work related fields. This ensures that our initiatives are fun, safe, healthy, and impactful. And it also means that we are well prepared for young



people who face challenges in their lives. Our equipment is of high quality and we provide everything - from tents and swags to head torches and fishing rods.

QUALITY AIN'T CHEAP.

It costs us between \$1000 and \$2400 per person to run a 4-day adventure, depending on the number of participants (6-9). This includes staffing, mileage, pre and post work with participants, teachers and families, shopping, cooking, packing, cleaning, equipment, insurances, etc. We mostly do the admin aspects in our own time. The more complex a group's needs, the smaller the group and the more staff input is required.



HOW WE'RE FUNDED

AND WHERE THE GAPS ARE.

FOUNDER-FUNDED

For the first 18 months, founders contributed almost all of their time for free. We still use our private vehicles and don't always pay ourselves mileage (although we'd like to because the wear and tear is significant). Same goes for ICT equipment, office space, sheds for trailers, vehicles and gear. For now, we do all administrative work in our own time. We are slowly purchasing equipment, a shed and vehicles for the charity to make this more sustainable - and we're on track to make the charity fully self-sustained by mid-2022.

GRANTS

We have attracted government (and government agency) grants, which enabled us to deliver six adventures for young people from drought affected communities in the Riverina, and four adventures with year 9 students at Mooroopna GSSC campus (grant from Dept. of Education and Training via Lighthouse Project). Head to our website

www.gizabreak.org.au/programs to watch the videos from these trips.

While grants are great, they often don't pay for staff time, overheads such as insurance, administration, IT infrastructure, sheds, vehicles and equipment. Because we do not (yet) receive core funding from government, we need to find other ways to cover these costs.

Donations are incredibly helpful because they allow us to pay for some of these costs and so leverage grants - in other words, donations have a multiplier effect for us.

HOW WE'RE FUNDED

...CONTINUED

NDIS / PARTICIPANT

A number of parents asked us to schedule adventures accessible to children living with a disability, with the cost claimed under their National Disability Insurance Scheme (NDIS) plan. We started running group adventures in February 2021. Upon request, we have begun running 1:1 one-day adventure series for individuals - this involves the creation of personalised goals and objectives and six 1:1 one-day adventures (one per month) during which we work on these objectives. It is very impactful and we'd like to offer this for some kids who are not on the NDIS - we are seeking donations to enable this.

SCHOLARSHIPS

In some cases, schools have scholarship funding for camps for certain students. An example of this is a recent adventure we implemented with Notre Dame College's McAuley Champagnat Program (MCP).



DONATIONS

Giz A Break Limited is a registered health promotion charity with Deductible Gift Recipient (DGR) status, meaning that donors can deduct donations from their annual taxable income.

Donations are an area we are keen to grow because they allow for more freedom, and they give us leverage: Fewer reporting overheads, not tied to a specific school or funder, more certainty, and more community engagement. And they allow us to apply for grants more successfully because we don't have to apply for overheads many granters don't like to pay for, such as overheads and salaries.

We're keen to put donations to work in our community, and we're looking forward to sharing young people's experience with donors as we develop.



DEVELOPMENT

HELP US MAKE A
DIFFERENCE BY
SUPPORTING THE
FOLLOWING
INITIATIVES.

GSSC PARTNERSHIP

We have established a strong relationship with Greater Shepparton Secondary College and are scheduling two (and hopefully a third) adventure for year 8 to 10 students handpicked by the GSSC wellbeing team.

In the context of the pandemic, three satellite campuses merging to the one newly built campus in 2021 amid community controversy, and significant risk of disengagement of students, we aim to expand on this partnership by scheduling up to six adventures each year and additional tailored follow up support for selected participants. This support program will consist of a mix of 1:1 mentoring for some students coupled with support to access work placements, after-school employment, and access to health and social services where appropriate.

GLBTIQ+

We tend to open adventures to either male or female participants. We do that because we know that teenagers' behaviours change when we mix groups: Young people try to impress each other, or become very shy, sleep less, and don't allow themselves to let go and just play or talk about things that concern them (and this is really essential, of course). Obviously, this gendered approach is problematic, too. We know that it makes our programs difficult to access for GLBTIQ+ young people. We'd really like to address this because we know that GLBTIQ+ young people experience much higher rates of mental health concerns (depression, anxiety, suicide). We'd like to offer at least one GLBTIQ+ Adventure each year, and your donations would help us shift this imbalance.

SPONSORSHIP

BECOME A PATRON - SUPPORT LOCAL YOUNG PERSONS

GSSC PATRON

GOAL: \$56,000 P.A.

Sponsor 1 participant PLUS: \$2,000

This sponsorship enables one young person to participate in the adventure as well as two 1:1 mentoring days.

Sponsor an Adventure PLUS: \$14,000

This would be ideal since we can confidently schedule and plan for the adventure, knowing that our costs are covered. Nine young people can participate and we will provide up to nine 1:1 mentoring days following the adventure.

GLBTIQ+ PATRON

GOAL: \$14,000 P.A.

Sponsor 1 participant: \$2,000

This sponsorship enables one young person to participate in the adventure. We need 7 sponsorships per adventure to make it happen.

Sponsor an adventure: \$14,000

This would be ideal since we can confidently schedule and plan for the adventure, knowing that our costs are covered. Nine young people and one GLBTIQ+ support worker can participate.



WHAT IF...

...not enough patrons come on board?

We'd try to secure grants that can supplement, or convert the PLUS component into another adventure spot.

...more patrons than aimed for come on board?

We'd work with Greater Shepparton Secondary College and other schools to schedule more adventures - we have run very successful adventures with year 9s (Mooroopna Campus) and know that the school is very keen to repeat this annually. We are keen, too. Other schools are also interested, so if we get enough donations, we'll keep adding more adventures for schools across the region.



WHAT NEXT?

HOW TO DONATE

STEP 1

Please complete the donor registration form on our website (go to "About" and scroll down to the "support" section). Alternatively, you can call us on 0401 833 110 or email us on engage@gizabreak.org.au to discuss what you have in mind.

You can also donate by electronic transfer to:

Account name: Giz A Break Limited
Bank: Commonwealth Bank of Australia
BSB: 063 537
Account number: 1020 2831

If you choose to do the latter, please enter your name and "donation" in the reference field, and send us an email with your details so we can provide you with a receipt you can use to deduct your donation from your taxable income.

STEP 2

We'll send you an invoice, and once we have received the donation, we'll send you a receipt you can use to deduct the donation from your taxable income.

STEP 3

If you have indicated that you're happy for us to acknowledge your donation on our website and social media, we'll contact you to take a picture and confirm the wording of the acknowledgement.

STEP 4

Watch your donation at work - keep an eye on our social media to see pictures and videos of our participants' experiences.



Giz A Break

Questions or suggestions?

**Please contact Zonk on 0401 833 110 or
engage@gizabreak.org.au**